



INNOVATIONS FOR LIVING®

Duration® Series Shingles | Designer Colors Collection

That's My Roof! Contest

June–October 2010

BEFORE



AFTER



Be the envy of your neighborhood, and you could win a free roof!*

Dream it.

Your new roof, installed with Owens Corning™ Duration® Series Designer Colors Collection shingles, will be the talk of the neighborhood. In fact, it will be so stunning, you're sure it would win if you entered it into a beauty contest. Well, now you can test that theory.

Enter it.

Show off your roof's new makeover by entering the Designer Colors Collection That's My Roof! contest between June 5 and October 15, 2010. It's easy. Here's how:

Step 1

Take or find a before photo of your home.

Step 2

Take an after photo of your home at the same angle as the before photo.

Step 3

Upload both photos at thatismyroof.com.

Step 4

Share the link with family and friends so they can vote.

Win it.

Visitors to the Owens Corning™ Web site, along with a panel of design professionals, will vote for their favorite transformation. If your roof is voted the most picture-perfect, you could win a monthly prize of \$500 or the grand prize—a refund for the cost of your new roof!*

Capture it.

Remember, these photos could make you a winner, so take photos that show your home in the best light. Here are some photo-taking tips:

- Find an angle that shows off both your roof and how it adds to the look of your home
- Pick an angle that is clear of trees or other large obstructions
- Try taking the photo from higher up to get the best view
- Take your photo mid-morning or late afternoon when there are fewer deep shadows on the roof. Photos taken at high noon can turn out overexposed and faded.



Monthly prizes*

(One per month, June–October 2010)

\$500

Enter to win

June 5, 2010, through October 15, 2010:

Voting for monthly winners is

June 5, 2010, through October 31, 2010:

Grand prize voting is from

November 15, 2010, through November 30, 2010:

Visit www.thatismyroof.com for official rules and details.

*See official rules for details. Visit thatismyroof.com.

**Up to \$10,000. See official rules for details. Visit thatismyroof.com.