



MARKETING BULLETIN

TO: Our Valued Customers
CC: Sales, Customer Service, Marketing
FROM: Jerry A. Blais, Senior Vice President – Marketing
SUBJECT: 2015 Product Discontinuation

At Napco® by Ply Gem, we continually strive to offer the most comprehensive and effective product offering to meet our customers' needs. To accomplish this goal, we need to periodically rationalize our portfolio. As a result, the following product and color discontinuations will become effective on December 31, 2014 (unless otherwise noted).

ALUMINUM PRODUCTS

The following items will be discontinued:

- Soffit/Fascia: Cape Blue, Evening Gray and Sandalwood will be obsoleted from all soffit, fascia and accessories
- Rainware: Island Palm will be obsoleted from gutter coil, miters and end caps

PLY GEM TRIM AND MOULDINGS

The following items will be discontinued:

- 277102088 - 1-1/4" X 2" X 7' Brick Mould

To help you manage through inventory and ongoing project transitions, we are giving you as much advance notice as possible. We will continue to manufacture discontinued products through year-end 2014. Please contact your territory sales manager for additional details on the product changes outlined above.

Stay tuned for announcements on new and exciting marketing and product enhancements for the 2015 season and thank you for your continued support of Napco®.