



*“Quality You Can Trust... From
North America’s Largest Roofing
Manufacturer”*

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TO: OUR VALUED CUSTOMERS

12/8

/2014

2015 Updated Color Offerings

Based on shingle color demand and changing color preferences in the market, GAF will be updating the shingle color offerings for 2015. Discontinued colors will be available while supplies last in your service area. See below for details:

When?	<ul style="list-style-type: none"> • January 2015
Select Color Changes by Product Line (see matrices below):	<ul style="list-style-type: none"> • Royal Sovereign® Shingles • Timberline® Natural Shadow Shingles • Timberline® HD™ Shingles • Timberline® Ultra HD™ Shingles
National Color Discontinuations:	<ul style="list-style-type: none"> • Timberline® American Harvest Adobe Sunset • Timberline® American Harvest Brandywine Dusk • Camelot® II Shakeswood • Slateline® Mariner Blue • Woodland® Canterbury Black <p><u>**New and exciting color additions to our American Harvest and Designer series shingles coming soon! Stay tuned...</u></p>
Geography Affected & Color Changes?	<ul style="list-style-type: none"> • See Attached Matrices for Details
Inventory Available?	<ul style="list-style-type: none"> • Limited Inventory Available... while supplies last in your service area. • Place Orders Early... for any discontinued products that you may want to order for the 2015 season.
Updated Marketing Materials?	<ul style="list-style-type: none"> • Marketing Materials... will be updated on a rolling basis including sample boards, brochures, and the GAF website.

Please contact your local GAF territory manager, national accounts manager or customer service representative with any further questions.

Thank you for your continued support.