



November 19, 2014

CertainTeed Roofing Product Announcement:

2015 Product Line Changes for Lake Central Region

As we approach 2015, we would like to provide you with summary information of new developments occurring within our roofing product line.

CertainTeed strengthened its **Integrity Roofing System®** in 2014 through the addition of a portfolio of roofing intake and exhaust ventilation products, **CertainTeed® Ridge Vent, Rolled Ridge Vent, and Intake Vent**. We are pleased to announce for 2015 that we are expanding our ventilation product line to include **CertainTeed Static Vent**, thereby providing building professionals a greater range of ventilation options when installing a warranty-protected CertainTeed roof.

After a successful regional release of our **Patriot** strip shingle, CertainTeed is offering this product nationally in 2015. Patriot provides homeowners the visual appeal of an architectural laminate in the form of a strip product. Building professionals benefit from the easy-to-install functionality and ideal economical price of this high-performing shingle.

With the addition of Patriot, a 30 year limited warranty product, we will be eliminating **XT™30**. However, **XT™30 IR** (impact resistant) will remain in the product line. We will continue to maintain a 25 year strip in **XT™25**.

CertainTeed remains among the few manufacturers publishing shingle weight. We continue to believe that product weight is a factor which supports a shingle's long-term durability. Beginning in 2015 we will publish a singular weight range nationally (233-238 lbs./sq.) for our most popular laminate product, **Landmark®**. As technology continues to develop, we will maintain a product weight and warranty commensurate with homeowner expectations of shingle quality.

The attached chart outlines our new products along with all other CertainTeed Roofing product and sourcing changes in your market for 2015. If there are questions about any of these changes or you would like to schedule additional product training, please contact your local Territory Manager. We sincerely appreciate your business.

Best regards,

Bob Fields
Lake Central Regional Sales Manager
CertainTeed Roofing



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2015 Product Line Changes for Lake Central Region

Ventilation Name	Additions	Deletions
Static Vent	Aluminum – available in Black, Brown, Weathered Wood, Gray	
Shingle Name	Additions	Deletions
XT 30		All Colors

There may be inventory available on products to be discontinued for a limited time. Please discuss availability with your local territory manager.

11/19/2014



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