



29797 Beck Road • Wixom, Michigan 48393 • 800-521-8486 • www.theTapcoGroup.com

January 26, 2015

Dear Mid-America Customer,

Over the coming months and years you will notice some exciting changes happening at Mid-America. We recently unveiled a new logo which we feel highlights the direction of the Mid-America brand, moving towards a more streamlined and customer friendly family of products. As part of our rebranding initiatives you will also be seeing product line enhancements, color additions and new products as we substantially invest in the product line and category. We are enthusiastic about the future and envision renewed growth as we get ready for the next wave of home building and remodeling projects.

The first step in our plan is to clean up some underperforming products. The following page contains the products we will be discontinuing as of March 2, 2015. As our local sales representatives visit or contact you over the next several weeks please feel free to discuss and share any long term projects that may be affected by this announcement. We will work together to ensure these projects are completed.

We value our relationship with you and look forward to continuing to grow our business together.

Sincerely,

A handwritten signature in black ink that reads 'Trisha Anderson'.

Trisha Anderson
Product Manager
Mid-America





Discontinued Items Effective March 2, 2015

- **Custom Shutter Widths-**
 - 5 ¾, 8 ½, 11, 13, 20 ¼, 25 ½, 29 ½, and 31

- **Shutter Colors –**
 - Colonial Green #282
 - Moss #283
 - Sage #284
 - Plum #285
 - Gray #016
 - Heritage Cream #020

- **Décor (Sunbursts) -**

○ 30" Half Round	2' 6" Single	#00 84 3000***
○ 33" 5/8 Half Round	2' 8" Single	#00 84 3358***
○ 37" 5/8 Half Round	3' 0" Single	#00 84 3758***
○ 43" 5/8 Half Round	3' 6" Single	#00 84 4358***
○ 65" 5/8 Elliptical	2' 8" Double	#00 84 6558***
○ 73" 5/8 Elliptical	3' 0 Double	#00 84 7358***
○ 36"-69" Flat Panel Kit		#00 85 0036***
○ 69"-106" Flat Panel Kit		#00 85 0070***

- **Specialty Vents-**

○ Pentagon	26 x 39	#00 47 2639***
○ Pentagon	34 x 50	#00 47 3450***
○ Diamond	35 x 42	#00 47 3542***
○ Octagon	40"	#00 47 0040***
○ Rectangle	32 x 42	#00 47 3242***
○ Elongated Octagon	26 x 38	#00 47 2638***
○ Elongated Octagon	32 x 47	#00 47 3247***
○ Horizontal Oval	27 x 21	#00 47 0027***

- **Vents-**

○ Replacement Vent	12 x 18	#00 45 1801***
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- **Roof Ventilation-**

○ HipMaster Starter Piece	#00 07 0004 002
○ 11" RidgeMaster	#00 07 0000 002

