

June, 2015

Dear CertainTeed Siding Products Group Customer:

We are excited to introduce a **new Single 7" Board & Batten profile**. This new panel combines traditional rough cedar flat-panel beauty with the ultimate strength and durability of .052" thickness.

The new Single 7" profile delivers premium panel performance while **adding ten deluxe darker colors** to the existing Board & Batten 12 color palette for a total of 22 total colors. These unique, darker shades are made with highly durable capstock to ensure long weatherability.

Details regarding the new Single 7" Board & Batten profile have already been added to the Board & Batten glamour brochure and product order form. New Board & Batten support items include a glamour brochure, fandeck, folder and showroom board. All items can be ordered through BusinessConnections™ immediately. Note: The new folder will begin shipping mid-July.

This new Board & Batten profile is ready for immediate shipment. Enclosed you will find our product catalog page and glamour brochure.

If you have any additional questions, please contact your local territory manager.

As always, thank you very much for your continued support.

Sincerely,



Deane Smith  
Vice President, Sales