

November 14, 2016

CertainTeed Roofing Product Announcement:

2017 Product Line Changes for CertainTeed Roofing–Lake Central Region

As we approach 2017, we would like to provide you with a summary of new developments and product changes occurring within our roofing product line.

We are happy to announce our new **Belmont™** shingle to be launched in January 2017. **Belmont™** was designed to look like natural slate, with the performance of asphalt and with a more accessible cost. It will complement our family of “Slate Like” products, together with Grand Manor and Highland Slate.

With the **Belmont™** introduction, we are also announcing that we are discontinuing our **Hatteras®** Shingle and product will be available while supplies last.

As some markets and specifications require heavier weight laminates, we are revitalizing our **Landmark® Premium** by adding more Max Definition colors in the palette. Due to the **Landmark® Premium** repositioning, we will be discontinuing **Landmark® TL** and product will be supplied while stocks last.

As CertainTeed seeks innovation and leadership in aesthetics and design, we launched in 2016 our new **MATTERHORN® METAL ROOFING**. Available in Shake, Slate and Tile profiles, we have added new stocking locations to better service our customers. You can contact your Territory Manager for specific details.

The attached chart outlines our new products along with all other CertainTeed Roofing product and sourcing changes in your market for 2017. If there are questions about any of these changes or you would like to schedule additional product training, please contact your local Territory Manager. We sincerely appreciate your business.

Best regards,

Bob Fields
Lake Central Regional Sales Manager
CertainTeed Roofing



CertainTeed Roofing

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Shingle Name	Additions	Deletions
Belmont AR	Weathered Wood, Shenandoah, Colonial Slate, Gatehouse Slate, Black Granite, Stonegate Gray	
Cedar Crest AR		Cottage Red, Hunter Green, Pewter, Silver Birch, Sunrise Cedar
Hatteras		All colors
Landmark AR	Silver Birch (Shakopee manufactured)	Silver Birch (Avery manufactured)
Landmark TL AR		All colors
Landmark Premium AR	Max Def Shenandoah, Max Def Driftwood	
Landmark Solaris Gold AR IR		Max Def Resawn Shake
Presidential AR		Chaparral Cedar, Slate Gray
Presidential TL AR		Spanish Tile
Presidential Starter		Chaparral Cedar, Slate Gray
XT25 AR Metric		Gray Frost, Jasper Brown, Maple Red Blend, Timber Blend
Shangle Ridge AR	Shenandoah	

There may be inventory available on products to be discontinued while supplies last. Please contact the Roofing Customer Service Department to discuss availability.

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