

November, 2013

Dear CertainTeed Siding Products Group Customer:

As we are fast approaching another year, we must thank you once again for your valued business. To ensure that we continue to offer the most comprehensive and market responsive product line possible, we continually examine our offering. Based on voice of customer feedback and market conditions, we make adjustments that will strengthen our portfolio of products. Below you will find a summary of additions and changes to our product lines that will help you build your business.

## VINYL SIDING COLOR ADDITIONS

As the color leader in the industry, we continuously update our color offering to keep up with new trends and ensure we are providing the most comprehensive color palette in the industry. For 2014 we are adding these deluxe colors to Monogram<sup>®</sup> 46 and CedarBoards<sup>™</sup> as listed below:

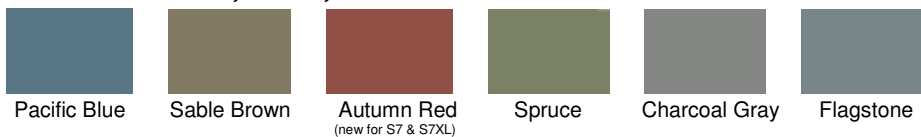
### Monogram 46 D5 & D5DL



### Monogram 46L/XL (16', 20', 25') D4 only



### CedarBoards D6, D6XL, S7 & S7XL



## VINYL SIDING ACCESSORY PRODUCTS

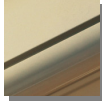
**NEW – 3.5” Fluted Corner:** This subtle corner upgrade adds character to any home with true-to-wood dimensions at a reasonable cost. The corner is 10' long with a 3/4” pocket and available in Colonial White.

**Flexible J-Channel:** Our flexible j-channel has been modified to further enhance performance. We are also offering new colors, Gray and Beige, to give installers more design options.



## EVERNEW® PANORAMA RAILING

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Almond



Clay

**NEW – Expanded Color Offering:** We are adding Almond (replacing Desert Tan) and Clay, two of our most popular colors, to match our popular vinyl railing and accessory color palette. Both square and colonial baluster styles are available in Almond. Clay is available only in the square baluster.

**NEW – Rail Replacement Pack:** This new replacement pack will be available just in case an installer incorrectly sets the posts. The pack includes one top rail and two undrilled universal rails – each at an exact 96” length.

**NEW – EverNew LT and PT Half Units:** To add order flexibility, EverNew LT and PT decking boards and fascia are now available in half units. Boards are available in units of 28. Fascia is available in units of 12.

## MAY 2013 PRODUCT AND COLOR ADDITIONS

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As a reminder, we also had a major mid-year launch in May of this year with our Restoration Classic™, color additions to MainStreet™ and Wolverine American Legend™, new Perimeter T3-1/3” Soffit, and UnderShield™ Water Diversion System. Please refer to the attached letter from May for more detailed information.

**There are no product line changes for Restoration Millwork® cellular PVC trim or WeatherBoards™ Fiber Cement siding at this time.**

Your CertainTeed territory manager will be in touch with you shortly to provide complete details about our 2014 programs. In the meantime, you’ll find additional information in the enclosed 2014 Highlights Catalog.

I hope you enjoy the approaching holidays and wish you success and good health in the coming year. As always, we thank you for your business and your continued support.

Sincerely,



Deane C. Smith  
Vice President, Sales