



October 11, 2011

TO: Our Valued Customers

Effective with all production after November 1, the green granule used in certain IKO shingle blends will change color slightly. IKO manufactures its own colored roofing granules, and the current process used to make the green granule needs to be revised to ensure we continue to comply with environmental legislation. The new green granule will be made with the highest quality stable pigments, but it will be slightly “lighter” than our old green. Products made with the new green granule should not be mixed with products made with the old green granule, as there will be a noticeable but slight color difference visible on the finished roof.

This green granule change will primarily affect our popular FOREST GREEN blend. In order to simplify this change for our customers, the FOREST GREEN will therefore be discontinued, and instead replaced with the new but similar VINTAGE GREEN. This change affects the following shingle brands:

1. Cambridge, Cambridge AZN, and Cambridge AR
2. Marathon Ultra AR
3. Marathon 25 and 25 AR
4. Marathon 20
5. Roof-Fast cap
6. Hip & Ridge 12 (East)
7. Hip and Ridge (Sumas)

As well, green is used in our Crowne Slate Greystone Jade blend (and matching ridge caps in Hip & Ridge 12), and Rainbow Green (in Marathon Ultra AR), along with select special order runs of green in our line of modified bitumen cap sheets. Since the volume of those products will be more manageable, the color names will remain as-is, but pallets of product which use the new green granule will be stickered with large DO NOT MIX – NEW GREEN stickers.

We thank you for your continued support of IKO and your patience and understanding with this product improvement. Please contact your local IKO Representative if you have any questions.

Carol Perkins  
Director of Marketing, IKO