

Show Me the Money 2010

Siding, Trim, Railing and Decking Contractor Rewards Program

We're back in 2010 with more ways to "Show You the Money" through more rewards-eligible products — so you reap more cash rebates than ever before. This year, CertainTeed® adds WeatherBoards™ Fiber Cement siding, two new deck products, three railing products and Restoration Millwork® Beadboard Panel to the long list of products whose purchase adds dollars to your CertainTeed Rewards Visa® Debit Card. See list of eligible products on the reverse side.



Key Points

- The program will run from January 1 through October 31, 2010.
- Contractors must submit invoices for their purchases of eligible products, along with a program redemption form, to the Show Me the Money fulfillment department.
- Invoices must be submitted within 60 days of purchase date.
- Within 4 weeks, a CertainTeed Rewards Visa Debit Card will be issued with rebate dollars loaded onto it. If you've been participating in the program and already have a card, new rebate dollars will be loaded onto that card.
- Allow 4 weeks for additional rebate dollars to be loaded onto your card.

5-Star Contractor Bonus



If you are a CertainTeed 5-Star Contractor, you are eligible for additional rebate dollars.

- 10% additional bonus on your Show Me the Money rebates. For example, if you earned \$5.00 per square on your purchase of a Cedar Impressions® product, your 5-Star bonus will increase that amount to \$5.50 per square.
- A refund of the \$165.00 registration fee for the VSI Certified Installer Program (a requirement of the 5-Star program). The refund will be loaded onto your CertainTeed Visa debit card once you have successfully submitted a Show Me the Money redemption form and made a qualifying purchase.

For more information about CertainTeed's 5-Star Contractor Program and how you can join, ask your CertainTeed distributor or sales representative, call 800.233.8990, or visit us online at www.certainteed.com/CertainTeed/Pro/Contractor/Siding/Programs.

CertainTeed Rewards Visa® Debit Card

Every time you buy one of the eligible products and submit your proof of purchase, you'll receive a rebate that will be loaded onto a custom CertainTeed Rewards Visa Debit Card.

Where to Send:

Fill out the form on
the reverse side and
fax form and invoices to
309.444.8268, or mail form
and invoices to:
CertainTeed
Show Me the Money,
P.O. Box 185,
Washington, IL
61571

Questions?

You can call
866.326.8689 or access
the website printed on
the back of the card for
all card-related inquiries
such as current balance
and transaction history.
For all other inquiries,
please call
877.444.2717.

CertainTeed Show Me the Money 2010

Contractor Rewards Program Redemption Form

Existing Account New Account

Name to be printed on card	Address
Company Name	City
Phone Number	State/Province
Fax Number	Zip
E-mail Address	

Invoices must be received within 60 days of purchase date to be eligible for rebate

	Invoice Date	Invoice Number	Product/Catalog Number	Product Code	Quantity
1.	_____	_____	_____	_____	_____
2.	_____	_____	_____	_____	_____
3.	_____	_____	_____	_____	_____
4.	_____	_____	_____	_____	_____
5.	_____	_____	_____	_____	_____
6.	_____	_____	_____	_____	_____

Eligible Siding, Trim, Railing and Decking Products

CertainTeed Polymer and Vinyl Siding

Product	Rebate Amount
Cedar Impressions® Naturals.....	\$10.00/square
Cedar Impressions®	\$5.00/square
Northwoods®	\$5.00/square
Cedarboards™/XL.....	\$3.00/square
Restoration Smooth™	\$2.00/square
Monogram® 46/46L.....	\$2.00/square
Board & Batten	\$2.00/square
Beaded Porch Panel	\$2.00/square
SuperCorners™	\$5.00/carton
Cedar Impressions® Mitered Corners	\$2.00/carton

Restoration Millwork®

Product	Rebate Amount
Sheets/Beadboard Panel (4' x 8' sheet) ..	\$2.00/piece
Beadboard (5½" x 18')	\$0.75/piece
Trimboards	\$0.75/piece
Corners.....	\$0.75/piece
Profiles.....	\$0.25/piece

WeatherBoards™ Fiber Cement Siding

Product	Rebate Amount
Individual Shakes (primed).....	\$0.06/piece
All Shapes and Perfection Shingles (primed).....	\$0.20/piece
All Shapes and Perfection Shingles (ColorMax®/Premium Stained).....	\$0.40/piece
All Lap Siding (primed)	\$0.10/piece
All Lap Siding (ColorMax®/Premium Stained).....	\$0.20/piece
All Trim (primed)	\$0.50/piece
All Trim (ColorMax®/Premium Stained) ..	\$1.00/piece
4' x 8' or 4' x 9' Panels (primed)	\$0.50/piece
4' x 8' or 4' x 9' Panels (ColorMax®/Premium Stained).....	\$1.00/piece
All Soffit (primed)	\$0.20/piece
All Soffit (ColorMax®/Premium Stained) ..	\$0.40/piece
Porch Ceiling Panel (primed)	\$0.50/piece
Porch Ceiling Panel (ColorMax®/Premium Stained).....	\$1.00/piece

EverNew® Railing/Decking

Product	Rebate Amount
Oxford Vinyl Railing.....	\$8.00/section
Panorama® Composite Railing	\$6.00/section
Spectrum™ Composite Railing.....	\$5.00/section
Durham™ Aluminum Railing	\$6.00/section
Edgewood® Vinyl Railing	\$6.00/section
Kingston Vinyl Railing	\$3.00/section
EverNew® 20 Railing	\$3.00/section
LT Cellular PVC Decking.....	\$1.00/plank
PT Composite Decking.....	\$0.75/plank
EverNew® 20 Decking.....	\$0.50/plank
Porch posts, columns, post wraps.....	\$2.00/post

I certify the information supplied is true and correct. _____
Signature Date

**Fax form and invoices to: 309.444.8268 or mail form and invoices to:
 CertainTeed Show Me the Money, P.O. Box 185, Washington, IL 61571**

- Notes:**
- Within 24 hours, you will receive fax confirmation of receipt of your paperwork.
 - Please photocopy a blank form so you have some extras.
 - Rebates will be loaded to your CertainTeed Rewards Visa Debit Card approximately every 4 weeks.
 - You can call 866.326.8689 or access the website printed on the back of the card for all card-related inquiries such as current balance and transaction history. For all other inquiries, please call 877.444.2717.
 - A \$3.00 monthly maintenance fee will be assessed for accounts that are inactive for more than 90 days. When a new transaction occurs, the cardholder has 90 days to complete another transaction. Otherwise, the monthly maintenance fee will again be assessed. For a one-time reversal of this fee, call 866.326.8689.
 - Cards are issued by Citibank, N.A. pursuant to a license from Visa U.S.A. Inc. and managed by Citi Prepaid Services. Cards will not have cash access and can be used everywhere Visa debit cards are accepted.

