



INNOVATIONS FOR LIVING®

WINTER PROMOTION | 2011

SCORE  
UP TO \$750  
IN REWARDS!

# Roofing Essentials™

## Accessory Products

**BUY HIP & RIDGE SHINGLES OR STARTER SHINGLE PRODUCTS**  
and you could score up to **\$750** in rewards!

# SHOOT FOR BIG REWARDS!

Win a **Super Bowl® Package for Two** and a **45" PINK PANTHER™**.

Visit [owenscorning.com/roofingrewardcenter](http://owenscorning.com/roofingrewardcenter) for details.

This promotion is in no way sponsored, endorsed or administered by, or associated with, the National Football League (NFL). Super Bowl is a registered trademark of the National Football League.



# Shoot for the goal: **Up to \$750 in rewards!**

1

Register at our **NEW** Online Roofing Reward Center.

Log on to [owenscorning.com/roofingrewardcenter](http://owenscorning.com/roofingrewardcenter). Once registered, you can:

- Check out our quarterly roofing promotions
- Submit your invoices
- Check the status of your rebates

Don't wait! Register today. Then score big all year long!

2

Buy 6 bundles or boxes of Hip & Ridge shingles or Starter Shingle products.

You'll earn one \$25 Owens Corning Roofing Visa® Prepaid Card for every 6 bundles or boxes purchased.

## Qualifying Products:

- Perforated Hip & Ridge shingles, High Ridge Hip & Ridge shingles, RIZERidge® Hip & Ridge shingles or DecoRidge® Hip & Ridge shingles
- Starter Shingle Roll, Starter Strip Shingle or Starter Strip Plus Shingle

Visit [owenscorning.com/roofingrewardcenter](http://owenscorning.com/roofingrewardcenter) for rules and regulations.



3

Submit your paperwork—you choose how.

## ONLINE:

1. Register online at [owenscorning.com/roofingrewardcenter](http://owenscorning.com/roofingrewardcenter)
2. Complete the online Redemption Form
3. Scan and upload your invoices and submit electronically

Sit back and wait for your REWARDS!

## OR BY MAIL:

1. Register online at [owenscorning.com/roofingrewardcenter](http://owenscorning.com/roofingrewardcenter)
2. Complete the Redemption Form below and include your Contractor ID
3. Attach your invoices and mail it to:  
**Play-By-Play Promotions, P.O. Box 52106, Phoenix, AZ 85072**

Sit back and wait for your REWARDS!

SCORE **\$750**  
UP TO  
IN REWARDS!

## ROOFING ESSENTIALS™ REDEMPTION FORM

Registration online required prior to participating. Offer valid on purchases January 1–March 31, 2011. Redemption Form must be postmarked by April 30, 2011. Please submit one form for reward along with invoice(s) as proof of purchase. Maximum \$750 in rewards per contractor.



Contractor Name: \_\_\_\_\_

(Card will be issued in the name on this form)

Company Name: \_\_\_\_\_

Preferred Contractor Member ID or Contractor ID: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Is this your first time purchasing Owens Corning™ Hip & Ridge?  Yes  No

Is this your first time purchasing Owens Corning™ Starter Shingle?  Yes  No

Send to: Play-By-Play Promotions, P.O. Box 52106, Phoenix, AZ 85072

This card is issued by MetaBank™ pursuant to a license from Visa U.S.A. Inc. Cards are issued in connection with a loyalty or promotion program. Card issued in the name submitted on rebate form and is not transferable; card cannot be issued to minors. Card does not have cash access and can be used at any merchants that accept Visa debit cards. Funds forfeit at midnight MST the last day of the month of the valid thru date, subject to applicable law. Card terms, conditions, and limitations apply; see [MyCurrentBalance.com](http://MyCurrentBalance.com) for details.

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Owens Corning Roofing & Asphalt, LLC.

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