



"Your One-Stop Shop"

For Special Savings And More..."

From August 1 to October 31, 2010 – GAF Promo Club Members Only – Central Area*

Buy Stuff Get \$\$\$\$

Purchase qualified GAF-Elk products and earn money on a VISA® Rewards Card. Products should be purchased at Pro-Grade™ Master Distributors.



Not a GAF Promo Club Member?
Register for **FREE** at www.gafpromoclub.com

* IA, IL, IN, KY, MI, MN, MO, ND, NE, OH, SD, and WI areas only



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Purchase the qualified GAF-Elk products below and earn money on a VISA® Rewards Card!



3-Tab Shingles

Earn up to \$0.50/sq

Architectural Shingles

Earn up to \$1.60/sq

Designer Shingles

Earn up to \$10.20/sq

Starter Strip Shingles

Earn up to \$1.20/bundle

Leak Barriers

Earn up to \$1.90/roll

Roof Deck Protection

Earn up to \$4.30/roll

Attic Ventilation

Earn up to \$3.50/box, roll, piece

Hip & Ridge

Earn up to \$1.20/bundle, box

How to get your VISA® Rewards Card:

1. Log on... To www.gafpromoclub.com using the User ID & Password created during registration
Note: Registration for the GAF Promo Club is FREE and you must be a member to participate in this promotion
2. Gather... Distributor invoices dated between August 1 & October 31, 2010
Note: Products should be purchased at Pro-Grade™ Master Distributors
3. Enter... Your Invoice #, Purchase Date/Location, and Product Quantities in the online Promotion Claim Form
4. Submit... Your information and print out your confirmation statement
5. Attach... Original distributor invoices to your confirmation statement
Note: Photocopies, pick tickets, and computer reports are not acceptable
6. Mail To... GAF Promo Club
Member Rewards - Central
P.O. Box 5523
Fairlawn, OH 44334-5523
7. Receive... Your VISA® Rewards Card upon verification! Allow 6-8 weeks for delivery

Invoices Must Be Dated Between 8/1/10 and 10/31/10

† Visit www.gafpromoclub.com for specific product reward amounts for each category listed at left

Master Elite™ and Certified™ Contractors:

Automatically earn \$5 for each System Plus Limited Warranty and \$10 for each Golden Pledge® Limited Warranty you register

The Details:

- GAF Promo Club membership is free for professional roofing contractors and builders/remodelers only
- Invoices must be dated between August 1, 2010 and October 31, 2010
- Multiple invoices can be submitted
- All invoices submitted must be postmarked no later than November 30, 2010
- Cannot be combined with any other promotion or offer
- Offer void where prohibited, taxed, or restricted by law
- VISA® Rewards Card will only be mailed to the address provided during GAF Promo Club registration
- VISA® Rewards Card is valid for one year

- VISA® Rewards Card subject to Terms of VISA® Rewards Cards, located at www.prepaidcardholder.com/tc/visaincentivet.html
- Additional rewards will be loaded on the same VISA® Rewards Card
- Ineligible, incomplete, or illegible claims that do not comply with these terms will be rejected
- GAF-Elk reserves the right to substitute this reward for another reward of equal or greater value
- For status of reward card and amounts earned, visit www.gafpromoclub.com
- For any questions, contact your local GAF-Elk Territory Manager

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Quality You Can Trust Since
1886...From North America's
Largest Roofing Manufacturer™

Visit www.gaf.com

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