



# LP Smartside Training Seminar

February 20, 2020 9:00 AM - 3:00 PM

PLEASE RSVP Bill Smith at [BSmith@reesewholesale.com](mailto:BSmith@reesewholesale.com)

Reese Wholesale

1200 E 52nd St

Indianapolis, IN 46205

Lunch To Be  
Provided



SmartSide – Treated Engineered Wood Siding, Soffit & Trim

Why SmartSide

The SmartGuard Difference

Lasting Durability – NASA Testing...! - LIVE Impact Demonstrations...! - Video Shorts...!

SmartSide is NOT OSB

The Recipe & Manufacturing Process

Features & Benefits Comparison to Fiber Cement and other competitors

LP SmartSide 5/50-Year Limited Warranty.... And Comparison versus Leading Fiber Cement Warranty

Top 10 Reasons... LP SmartSide is the best choice...

LP SmartSide ExpertFinish Lap Siding, Soffit & Trim

Why LP SmartSide ExpertFinish

Why Axalta Coatings

EXCLUSIVE... NEW INNOVATION on Lap Siding to ELIMINATE... Back Pan Flashing, Caulking/Sealant and H-Molds at all Field Joints...!

NEW... LP SmartSide ExpertFinish... 5/15/50-Year Limited Warranty....

Why is the ExpertFinish... offering the Best Touch Up Kit...!!!!

Installation Key Points for LP SmartSide & ExpertFinish

English & Spanish

Tips Sheets for Lap Panel, Shakes, Soffit, & Trim

SmartSide Example Wall Boards – Lap Field Joint Options – Shakes – Perfection Shingle

INCENTIVE PROGRAMS

End User – 1st Time Use Rebates – Show Home Rebates for Builders, Contractors, Remodelers & Installers

BAP-Builders Advantage Program Annual Rebate – \$\$ for EACH LP PRODUCT USED ON EACH HOME – BUNDLING MULTIPLE

BONUS REBATE PER HOME - ALL DONE ON THE HONOR SYSTEM - NO PROOFS OF PURCHASE REQUIRED

LP BuildSmart – Preferred Installer Program – FREE FOR REMODELERS/ Contractors & Installers who purchase any SmartSide

products...! – Points on every square foot all year...! – CAN BE TAKEN AS CASH BACK... OR... DOUBLED AS MARKETING

\$\$ - APPLIED TO NAIL GUNS, GAUGES, JOB SIGNS etc. – ALL SmartSide ExpertFinish earns % Times Primed Points...!!!!